STYLE #151 polyweave® zip bag (medium)

IN DEMAND

Organizational items like folders, files and

envelopes are necessities for businesses

and everyday consumers. Polyweave® is in great demand for document protection,

travel and more. If end-users aren't buying from your clients, they're buying them



DURABLE

One of the strongest selling points for the value of poly promos is their durability. Unlike paper folders and files that get bent and torn over time, poly products are tear, stain and water resistant. While these products are already affordable, being built to last means they have an amazing cost per impression. Emphasize this incredible value to close even more orders.



STYLE #232 premium snap envelope





POLY PROMOS

are marketing and organizational promo materials made of polypropylene, a non-toxic plastic. These products make excellent promos as they are long-lasting and popular with a variety of markets, including such industries as education, healthcare and finance.

RECYCLABLE

More and more clients are looking for environmental responsibility in their purchases. Poly promos are more energy efficient to produce than paper and can be reused for years before being recycled. In a study by Clean Water Action, paper bags were found to take 10x more energy and 4x more water than plastic bags to produce. Invest in long-term solutions for change that will last decades.

<u>CCO</u>

MASS APPEAL

Because these items fulfill a basic business need, the sky's the limit on markets to target with them. Virtually any industry has a use for durable and customizable poly stationery. Epoly makes it easy to secure new clients. We have product samples available by sales category and item number, FREE with a UPS or FedEx account number. As for who to sell to, take advantage of the top promo purchasing industries for 2023.

TOP PROMO MARKETS 2023

EDUCATION	13.1%
HEALTHCARE	10.4%
CONSTRUCTION	7.6%
NONPROFIT	7.1%
MANUFACTUING/DISTRIBUTION	6.4%
FINANCIAL/INSURANCE	6.3%
RETAIL	5.9%
ASSOCIATIONS/CLUBS	5.7%
RESTAURANTS/TRAVEL	4.7%
AD AGENCIES/MARKETING	4.7%

C.J. Mittica, 'State of the Industry 2023'

PRINTED IN THE USA

Your clients can feel good about supporting American jobs with poly promos. All of our products are proudly printed in the USA, providing more jobs for hardworking Americans and a stronger, more self-sufficient economy. Both you and your clients will have peace of mind when you order from Epoly, as each printed case shipped is labeled with "Epoly Proudly Prints in the USA."



STYLE #233 side open touch

side open touch closure envelope



STYLE #371

twin-pocket folder (satin)

