

Item 233 Envelopes



Item 151 PolyWeave®



## What exactly are poly promos?

We're referring to marketing and organizational promos made of a type of plastic called polypropylene. These products make excellent promos, and they're popular with a variety of markets, including big-buying industries like corporate, education and healthcare. If you're not already selling these products, you should be – and we're about to explain why.



### 1. In Demand

If they're not buying from you, they're buying from someone else.

Organizational items like folders, files and envelopes are necessities for businesses and everyday consumers: Everyone needs organizational tools to keep their lives running smoothly. If end-users aren't receiving these products from your clients, they'll buy them in retail stores. Don't let retail win profits that could be put in your pocket: By purchasing poly promos, your clients can get ahead of that need and get their brand in front of consumers all at the same time.

Item 312 Files



U.S. office supply and stationery sales are forecasted to reach



Item 453 Duralopes®



### 2. Mass Appeal

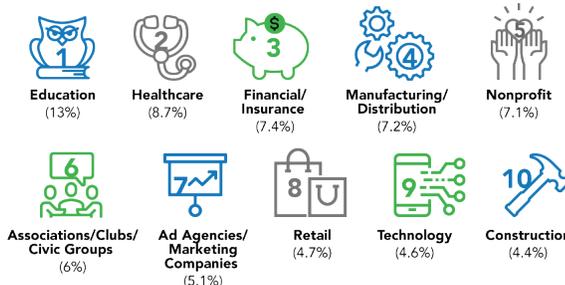
Start selling a product category any business can benefit from.

Instead of asking who you can sell poly organizational promos to, you should be asking who can't you sell them to. Because these items fulfill a basic business need, the sky's the limit on markets to target with them. Virtually any industry will find much to love about these handy high-quality goods. Epoly Corporation makes your job easy, we have product samples available by sales category and item number, plus samples are free with a UPS or FedEx account number. As for who to sell to, take advantage of the top promo purchasing industries below, per the 2019 Counselor State of the Industry Report.

Item 359 Padfolios



TOP MARKETS BY CONTRIBUTION TO ANNUAL DISTRIBUTOR SALES:



Item 381 Folders



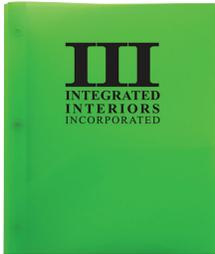


### 3. Durable

**Promise high quality and weather, stain and tear resistance.**

While poly promos are affordable, you can educate clients on just how worthwhile their cost is by stressing their durability. Unlike paper folders and files that get bend and torn over time, these poly products will hold up. [Let your clients know they can buy products that will last for years to come, which means years of advertising.](#) Best of all, while these products are already affordable, being built to last means they have an incredible cost per impression. Emphasize those cost savings to close even more orders.

Item 379 Folders



All products made by **Epoly Corp** are **weather-, stain- and tear-resistant,** so you can feel confident speaking about our quality. Make sure the products you sell are from a supplier you can count on to avoid any embarrassing moments down the road.

Item 369 Cases



### 4. Recyclable

**Stress sustainable benefits to win with environmental enthusiasts.**

Whether your clients care about environmental initiatives or simply want to reduce their footprint, poly promos will make a great pitch. You might assume paper and sustainability go hand in hand, but that not always the case. [In the case of paper bags, creating them takes about 10X more energy and 4X more water than plastic ones](#) per a study shared by Clean Water Action. Emphasize how poly products are easier to produce, last for years and can be recycled when it's finally time to retire them – reducing the amount of waste your client's promos will produce in the long run. Remember: Poly promos aren't the kinds of items that end up in our oceans. [Poly promos are sustainable plastic.](#)

Item 700 Folios



All products made by **Epoly Corp** are **recyclable,** so you can let your clients know their promos won't end up in landfills later on. Music to an eco-conscious customer's ears!

Item 301 Files



### 5. Printed in the USA

**Support American jobs with homegrown poly products.**



[Your clients can feel good about the supporting American jobs with poly promos.](#) How? Just take a look at Epoly Corporation. All of our products are proudly printed in the USA, resulting in more jobs for hardworking Americans and a stronger, more self-sufficient economy. [This is especially important for U.S.-based clients](#) that may want to partner with a promo provider with the same domestic values as they do. After all, it wouldn't look good for a proud "American-made" company to hand out branded goods completely produced and printed overseas, would it? Talk to your clients to find out if this is a priority for them, and if so, steer them in the direction of poly promos and American printing jobs. You'll also get peace of mind when you order from Epoly Corporation, as each printed case shipped is labeled with "Epoly Proudly Prints in the USA."